

## MG Motor India retails 2,018 units of HECTOR in August 2019

**New Delhi, I Sept. 2019**: MG Motor India today announced that it has recorded retail sales of 2,018 units of the MG HECTOR, the country's first internet car, in August 2019.

Commenting on the sales performance, **Gaurav Gupta, Chief Commercial Officer, MG Motor India, said,** "We are extremely overwhelmed with the response that the MG HECTOR has received. We remain strongly focused on fulfilling the 28,000 bookings, as part of our commitment to ensure customer satisfaction. The strong momentum for the HECTOR has continued with over 11,000 additional customers registered on our priority waitlist, after bookings were temporarily halted in July this year because of the huge response. We are working closely with our global and local suppliers to increase the HECTOR's production in a progressive manner."

MG Motor India plans to increase the production of the HECTOR SUV to 3,000 units this month at its Halol manufacturing facility. With plans to increase its production at a faster pace going forward, the company will take a decision on re-opening bookings of the HECTOR later this year. The carmaker had reported retail sales of 1,508 units in July 2019.

## **About MG Motor India**

Founded in the UK in 1924, Morris Garages vehicles were world famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has more than a million loyal fans, making it by far one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic and innovative brand over the last 95 years. MG Motor India has commenced its manufacturing operations at its car manufacturing plant at Halol in Gujarat.

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