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Since 1924

MG Motor India becomes 1st passenger car company to adopt Wind Solar Hybrid energy

The manufacturing facility of MG in Halol will receive 50% of electricity from CleanMax Wind Solar Hybrid Park

New Delhi, November 24, 2021: MG Motor India has partnered with Clean Max Enviro Energy Solutions Pvt Ltd (CleanMax), Asia's most trusted sustainability partner, for the supply of 4.85 MW of wind-solar hybrid power to MG's manufacturing facility in Halol. With this partnership, MG will abate approximately 2 lakh MT of CO₂ over 15 years which is equal to planting more than 13 lakh trees.

CleanMax's vision aligns with MG's commitment towards a sustainable future. The carmaker has been at the forefront of promoting EV adoption in India with the launch of India's first Pure Electric Internet SUV – MG ZS EV. The electric SUV was launched with the initiative 'Change what you can', which encouraged people to adopt zero-emission vehicles.

CleanMax is the first renewable energy company to set up a Wind Solar Hybrid Power Park in Gujarat to sell clean energy to private consumers and corporates. It plans to expand to 150 MW by 2022. MG's Halol facility is expected to begin drawing power in February 2022 from CleanMax's hybrid park in Rajkot and will continue to do so for 15 years.

Talking about the partnership, **Rajeev Chaba, President and Managing Director, MG Motor India**, said, "We have ensured our commitment towards a sustainable future which has encouraged many to adopt zero-emission vehicles and contribute towards protecting the environment. Our association with CleanMax is another step towards developing a clean manufacturing ecosystem. With this move, we hope to enhance our role in building a sustainable environment while also lowering our energy costs."

Kuldeep Jain, Founder and MD of CleanMax said, "We are honoured that MG Motor India has chosen CleanMax as its sustainability partner. By supplying 50% of its power requirement from our Hybrid farm, MG Motor India will see significant operating cost savings, while also making a very impressive reduction in their CO₂ emissions. We will also provide cost benefits to offer a hassle-free solution to the carmaker. Unlike standalone Solar or Wind power, Wind Solar Hybrid Power provides round the clock power supply, enabling consumers to meet a greater percentage of their daily power needs with renewable energy."



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About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 96 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 workforces. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has

introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, and India's first Autonomous (Level 1) Premium SUV – MG Gloster.

For more information, log onto <https://www.mgmotor.co.in/>

About CleanMax :

CleanMax is Asia's largest provider of solar and wind power to Corporates and Institutional clients. The company was founded in 2011 in India and has successfully commissioned more than 600 projects for over 150 corporates, resulting in an operational capacity of 750+ MW across India, UAE and Thailand.

CleanMax is backed by marquee institutional investors like Augment Infrastructure, a US based Fund manager and Macquarie-managed UK Climate Investments (UK Govt.). CleanMax specializes in the development of solar and wind projects under Build Own Operate model by providing solar power under long-term agreements, creating significant savings for end users.

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