



MORRIS GARAGES
Since 1924

MG Motor India to continue as the title sponsor of Vadodara International Marathon for 3 more years

Extension marks 6 years of association with Vadodara International Marathon

Vadodara, 18 February 2020: Underlining its commitment to promote healthy living and fitness in the community, MG Motor India today extended its association with Vadodara International Marathon for another 3 years. The carmaker has been associated with the popular marathon in the city since 2017 as the title sponsor, taking the association to a total of 6 years.

By extending the association, MG Motor India will continue to support and raise health awareness around the community where it operates. The carmaker has been working towards various community initiatives like road safety awareness with TRAX NGO and supporting girl child education with IIMPACT NGO.

Speaking about the extended association, **Rajeev Chaba, President & Managing Director – MG Motor India**, said, “The MG Vadodara International Marathon is a landmark event and one of the most prestigious marathons in the country. Our partnership with Vadodara International Marathon, which will now span a total of 6 years, is a testament to our commitment towards the community in Vadodara and resonates perfectly with MG’s brand values. By extending the association as the title sponsor, we endeavour to continue building awareness around key aspects of a better society while also promoting healthy living amongst our employees based in the city of Vadodara, our home.”

Speaking on the event, **Ms. Tejal Amin, Chairperson, Vadodara International Marathon**, said, “We thank MG Motor India for their continued and long-standing support towards the cause of health and fitness in the Vadodara region. The Vadodara International Marathon is ranked in the top 10 sporting events in India and has a history of attracting elite professional athletes, both from India and overseas, who come not just for fitness but also to support a cause they believe in. The marathon is committed to supporting causes such as Sports, Seva, Sahyog, and Swachchata and MG’s continued patronage will ensure that this message spreads far and wide for many more years to come.”

As part of its focus on community development, the carmaker is committed to furthering support to benefit the society near its state-of-the-art manufacturing facility in Halol.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world’s largest clubs for a car brand. MG has



MORRIS GARAGES

Since 1924

evolved into a modern, futuristic and innovative brand over the last 95 years. MG Motor India has its car manufacturing plant at Halol in Gujarat.

###